IN THE CLAIMS

(currently amended) A method of transmitting data from a transmission apparatus to one of a plurality of receiving terminals, comprising:

receiving authentication data associated with said one receiving terminal;

authenticating said authentication data;

transmitting unique terminal information identifying said one receiving terminal as a destination of transmission and an update program to change the processing of said one receiving terminal, said unique terminal identification information being selected in a manner unrelated to said authentication data, and said transmitting step including converting said unique terminal terminal information into converted unique comprising a key ID and transmitting said converted unique terminal information to said one receiving terminal;

updating the processing of said one receiving terminal, said updating step including receiving at said one receiving terminal said unique terminal information and said update program;

returning said converted unique terminal comprising a key ID to said unique terminal information; and

storing said unique terminal information and said update program in a storage location after said returning step.

(previously presented) The data transmitting method according to claim 1, further comprising:

transmitting from said one receiving terminal to said transmission apparatus a transfer request based on said update program and said unique terminal information; and

supplying data responsive to said transfer request from said transmission apparatus to said one receiving terminal based on said unique terminal information.

3-5. (canceled)

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- (previously presented) The data transmitting method 6. according to claim 2, wherein said supplying step includes supplying said data from said transmission apparatus to said one receiving terminal via a communication satellite based on said unique terminal information.
- (previously presented) The data transmitting method according to claim 2, wherein said supplying step includes supplying said data using an Internet connection from said transmission apparatus to said one receiving terminal based on said unique terminal information.
- The data transmitting method (previously presented) according to claim 2, wherein said supplying step includes supplying said data from said transmission apparatus to said one receiving terminal through a terrestrial circuit based on said unique terminal information.
- The data transmitting method (previously presented) 9. according to claim 2, wherein said data supplied by said transmission apparatus is displayed on a display apparatus of said one receiving terminal based on said unique terminal information.
- The data transmitting method 10. (previously presented) according to claim 1, wherein said unique terminal information corresponds to a unique physical address assigned to said one receiving terminal.
- 11. (currently amended) A system for transmitting data comprising:
 - a plurality of receiving terminals; and
- a transmission apparatus operable to receive authentication data associated with one of said plurality of receiving terminals, to authenticate said authentication data, and to transmit unique terminal information identifying said one receiving terminal as a destination of transmission and an update program to change the processing of said one receiving

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terminal;

said one receiving terminal being operable to output said authentication data and to receive said unique terminal information and said update program, and said one receiving terminal including a specified storage location operable to store said unique terminal information and said update program to update said processing;

wherein said unique terminal identification information is selected in a manner unrelated to said authentication data, and said transmission apparatus transmits said unique terminal information converted into a key ID to said one receiving terminal and said one receiving terminal converts said converted unique terminal information back to said unique terminal information and then stores said unique terminal information in said storage location.

12. (previously presented) The data transmitting system according to claim 11, wherein said one receiving terminal transmits to said transmission apparatus a transfer request based on said update program and said unique terminal information and said transmission apparatus supplies data responsive to said transfer request to said one receiving terminal based on said unique terminal information.

(canceled) 13-15.

- 16. (previously presented) The data transmitting system according to claim 12, wherein said transmission apparatus supplies said data to said one receiving terminal via a communication satellite based on said unique terminal information.
- 17. (previously presented) The data transmitting system according to claim 12, wherein said transmission apparatus supplies said data using an Internet connection to said one receiving terminal based on said unique terminal information.
 - The data transmitting system 18. (previously presented)

according to claim 12, wherein said transmission apparatus supplies said data to said one receiving terminal through a terrestrial circuit based on said unique terminal information.

- 19. (previously presented) The data transmitting system according to claim 12, wherein data supplied from said transmission apparatus is displayed on a display apparatus of said one receiving terminal based on said unique terminal information.
- 20. (previously presented) The data transmitting system according to claim 11, wherein said unique terminal information corresponds to a unique physical address assigned to said one receiving terminal.
- 21. (currently amended) A receiving system for receiving data transmitted from a transmission apparatus, comprising:
- a plurality of receiving terminals, one of said plurality of receiving terminals being operable to output authentication data associated with said one receiving terminal, and, upon authentication of said authentication data by said transmission apparatus, to receive unique terminal information identifying said one receiving terminal as a destination of transmission and an update program for changing the processing of said one receiving terminal; and
- a storage location operable to store said unique terminal information and said update program received by said receiving terminal:

wherein said unique terminal information is selected in a manner unrelated to said authentication data, and converted unique terminal information is obtained by converting said unique terminal information into a key ID.

- 22. (previously presented) The receiving system according to claim 21, further comprising:
- a transfer request generated based on said update program and transmitted to the transmission apparatus along with said

unique terminal information; and

data responsive to said transfer request supplied by the transmission apparatus to said one receiving terminal based on said unique terminal information.

23-25. (canceled)

- 26. (previously presented) The receiving system according to claim 22, wherein said data is transmitted via a communication satellite based on said unique terminal information.
- 27. (previously presented) The receiving system according to claim 22, wherein said data is transmitted using an Internet connection based on said unique terminal information.
- 28. (previously presented) The receiving system according to claim 22, wherein said data is transmitted through a terrestrial circuit based on said unique terminal information.
- 29. (previously presented) The receiving system according to claim 22, wherein said data transmitted from the transmission apparatus is displayed on a display based on said unique terminal information.
- 30. (original) The receiving terminal according to claim 21, wherein said unique terminal information is a unique physical address corresponding to said receiving terminal, and is fixedly assigned to said receiving terminal.
- 31. (currently amended) A method of receiving data transmitted from a transmission apparatus to one of a plurality of receiving terminals, comprising:

receiving unique terminal information identifying said one receiving terminal as a destination of transmission and an update program for changing the processing of said one receiving terminal, said unique terminal identification information being selected in a manner unrelated to authentication data associated with said one receiving terminal;

converting said unique terminal information into a key ID;

and

storing said unique terminal information and said update program received by said one receiving terminal in a storage location.

32. (previously presented) The data receiving method according to claim 31, further comprising: transmitting said unique terminal information and a transfer request based on said update program from said one receiving terminal to said transmission apparatus; and

receiving data transmitted from said transmission apparatus in response to said transfer request based on said unique terminal information.

33-35. (canceled)

- 36. (previously presented) The data receiving method according to claim 32, wherein said data is transmitted from said transmission apparatus via a communication satellite based on said unique terminal information.
- 37. (previously presented) The data receiving method according to claim 32, wherein said data is transmitted from said transmission apparatus using an Internet connection based on said unique terminal information.
- 38. (previously presented) The data receiving method according to claim 32, wherein said data is transmitted from said transmission apparatus through a terrestrial circuit based on said unique terminal information.
- 39. (previously presented) The data receiving method according to claim 32, wherein said data transmitted from said transmission apparatus is displayed on a display based on said unique terminal information.
- 40. (previously presented) The data receiving method according to claim 31, wherein said unique terminal information is a unique physical address corresponding to said one receiving terminal.